



Jehlum Post News|Srinagar| Feb 4, 2014| J&K Bank organised few awareness camps in Kulgam and Poonch district Tuesday. Kulgam Camps FLCC Kulgam organized awareness camps in collaboration with Lead District Office Kulgam at villages Bathipora and Gandwani of Block DH Pora. At Gandwani the camp was also attended by RSETI Kulgam representative. The Camps were attended by cross-section of the people

engaged in horticulture, agriculture and its allied activities, carpet industry, artisans & others. Facilitator FLCC urged the participants to inculcate habit of saving among themselves and their children. The fruit Growers and farmers were asked to take advantage of schemes tailored by Banks under KCC scheme, which was discussed threadbare for the participants. Likewise unemployed youth were apprised about government's flagship scheme SKEWPY and were asked to avail the benefits of the said scheme for setting up of income generation units. The participants of both the villages were requested to send their drop-out wards to RSETI Kulgam where trainings are imparted for establishment of different units like Tailoring, Sozni, and Embroidery etc. Poonch Camp The bank's business unit Lasana organised an awareness camp at village Lasana in Poonch, which was attended by a large number of people belonging to the area. Speaking at the camp, Facilitator FLCC Poonch informed the audience about importance of bank accounts in view of direct transfer of social benefits and urged them to open accounts in the banks. Participants in the camp sought clarifications about KCC and other sponsored schemes. They were informed about the fictitious offers of lottery winning and other cheap funds.